Your Reopening 12-Step Checklist

- [ ] Check your local government advice.
- [ ] Plan your sessions.
- [ ] Rethink your capacity.
- [ ] Prepare your marketing, ticketing emails, and on-premise COVID-19 collateral.
- [ ] Use your marketing budget wisely.
- [ ] Look at resellers that focus on domestic and last-minute audiences.
- [ ] Train your staff.
- [ ] Prominently display when you plan to open.
- [ ] Prepare your on-site collateral.
- [ ] Change the way you provide auxiliary services.
- [ ] Consider going contactless for payments and check-ins.
- [ ] Order appropriate sanitisation stock.